

YOUR COMPANY PRESENTS:



ZAC BROWN'S SOUTHERN GROUND AMPHITHEATER
301 LAFAYETTE AVENUE, FAYETTEVILLE, GA

THURSDAY, OCTOBER 29, 2015
DOORS OPEN: 6 PM • SHOW BEGINS: 7 PM

A CHARITY EVENT BENEFITING





Creating unforgettable outdoor experiences for children of all abilities.

CAMP SOUTHERN GROUND

Camp Southern Ground is the passion project of Zac Brown. Inspired by his own experience as a camp counselor, Zac's vision is to create a state-of-the-art facility that will serve children, ages 7-17, with both typical and special needs. The camp will be a place for children of diverse abilities, socio-economic backgrounds, races and religions to come together to learn life skills and encourage personal growth in a positive, healthy and organic environment. Camp programs will build confidence through activities designed to allow children to overcome obstacles and grow in their capabilities, while incorporating advanced programs of superior nutrition and physical exercise.

For more information contact Joyce Gaglione at (404) 941-3480 x 1402
or via email Joyce@Campsouthernground.org.

Visit campsouthernground.org



SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR: \$75,000 *(ONLY 1 AVAILABLE)*

BENEFITS:

ZAC BROWN BAND

- Exclusive backstage access for 16 guests to meet and have your photo with Zac Brown Band
- VIP Eat & Greet access with Zac Brown Band for 16 guests
- Two premium VIP tables (8 guests per table)
- Access to VIP Lounge during concert for 16 guests
- Event Table Concierge throughout the show
- Eight preferred concert tickets to share with clients or friends

MEDIA

- Recognition as "Presenting Sponsor" in all promotional materials with business exclusivity
- Presenting Sponsor recognition in all Print Ads

SOCIAL MEDIA

- Logo placement on event website
- Banner Recognition on Camp Southern Ground website
- Recognition on all web based and promotional social media:
 - ZBB Facebook Posts (6.4M Likes)
 - ZBB Twitter Posts (1.49M Likes)
 - Zamily Facebook Posts (3.9K Likes)
 - Inclusion in Zamily Eblast (16K subscribers)
 - Camp Southern Ground: 27K Facebook Likes; 3.9K Twitter followers; 11.3K E-Newsletter subscribers

ON-SITE

- Presenting Sponsor banner recognition front & center at the Southern Ground Amphitheater
- Sponsor banner display on site
- Sponsor recognition stage announcement
- Personalized Sponsor commemorative gift
- A 10 x 10 onsite brand activation space
- VIP Parking

AND the opportunity to help create Unforgettable Outdoor Experiences for Children from all backgrounds and abilities!

SPONSORSHIP OPPORTUNITIES

COMPANY NAME
SUPPORTING SPONSOR:
\$50,000 *(ONLY 2 AVAILABLE)*

BENEFITS:

ZAC BROWN BAND

- VIP Eat & Greet access with Zac Brown Band for 16 guests
- Two premium VIP tables (8 guests per table)
- Access to VIP Lounge during concert for 16 guests
- Event Table Concierge throughout the show
- Four preferred concert tickets to share with clients or friends

MEDIA

- Logo placement in Print Ads

SOCIAL MEDIA

- Recognition on all web based and promotional social media:
 - Logo placement on event website
 - Zamily Facebook Posts (3.9K Likes)
 - Inclusion in Zamily Eblast (16K subscribers)
 - Camp Southern Ground: 27K Facebook Likes; 3.9K Twitter followers; 11.3K E-Newsletter subscribers

ON SITE

- Supporting banner on site
- Sponsor recognition stage announcement
- A 10 x 10 onsite brand activation space
- Personalized Sponsor commemorative gift
- VIP Parking

AND the opportunity to help create Unforgettable Outdoor Experiences for Children from all backgrounds and abilities!

COMPANY NAME
SPONSOR: \$25,000
(ONLY 2 AVAILABLE)

BENEFITS:

ZAC BROWN BAND

- VIP Eat & Greet access with Zac Brown Band for 8 guests
- One premium VIP tables (8 guests)
- Access to VIP Lounge during concert for 8 guests
- Event Table Concierge throughout the show

MEDIA

- Logo placement in Print Ads

SOCIAL MEDIA

- Recognition on web based and promotional social media:
 - Logo placement on event website
 - Camp Southern Ground: 27K Facebook Likes; 3.9K Twitter followers; 11.3K E-Newsletter subscribers

ON SITE

- Supporting banner on site
- Sponsor recognition stage announcement
- Personalized Sponsor commemorative gift
- VIP Parking

AND the opportunity to help create Unforgettable Outdoor Experiences for Children from all backgrounds and abilities!

SPONSORSHIP OPPORTUNITIES

COMPANY NAME
SUPPORTING SPONSOR:
\$10,000 *(ONLY 2 AVAILABLE)*

BENEFITS:

ZAC BROWN BAND

- VIP Eat & Greet access with Zac Brown Band for 8 guests
- (8) Preferred Seating Concert Tickets
- Access to VIP Lounge during concert for 8 guests

SOCIAL MEDIA

- Recognition on all web based and promotional social media:
 - Logo placement on event website
 - Camp Southern Ground: 27K Facebook Likes; 3.9K Twitter followers; 11.3K E-Newsletter subscribers

ON-SITE

- Supporting banner on site
- Sponsor recognition stage announcement
- Personalized Sponsor commemorative gift
- VIP Parking

**AND the opportunity to help create
Unforgettable Outdoor Experiences for
Children from all backgrounds and abilities!**

TICKET PACKAGE:
\$7,500 *(ONLY 5 AVAILABLE)*

BENEFITS:

ZAC BROWN BAND

- (8) Preferred Seating Concert Tickets
- Access to VIP Lounge during concert for 8 guests
- VIP Parking

**AND the opportunity to help create
Unforgettable Outdoor Experiences for
Children from all backgrounds and abilities!**

SPONSORSHIP FORM

DEADLINE: OCT 17, 2015

COMPANY/ORGANIZATION INFORMATION

Company or Organization Name: _____

Address: _____

CONTACT INFORMATION

Representative Name: _____

Phone: _____ Email: _____

SPONSORSHIP LEVEL:

☐ \$75,000 PRESENTING SPONSOR

☐ \$50,000 SUPPORTING SPONSOR

☐ \$25,000 SPONSOR

☐ \$10,000 SPONSOR

☐ \$7,500 TICKET PACKAGE

☐ IN-KIND – SUBJECT TO APPROVAL*

*IN-KIND SPONSORSHIP DESCRIPTION OF
PRODUCTS OR SERVICES:

ESTIMATED VALUE: \$ _____

APPROVED BY: _____

CONTACT CAMP SOUTHERN GROUND:

To purchase a sponsorship, please call a
CSG team member at 404.941.3480 or
email us at info@campssouthernground.org.

MAKE ALL CHECKS PAYABLE TO:

Camp Southern Ground
101 Gardner Park
Peachtree City, Georgia 30269

FOR ONLINE PAYMENTS:

Visit campssouthernground.org and follow
the DONATE link. Be sure to reference
“Night of Candles” in the comment field.

FOR MORE EVENT INFO AND TICKETS:

Visit ZACBROWNBAND.COM/FAYETTEVILLE